



formate

multimedia studio

studioformate.com

About us

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We create a new format – a new way to communicate with the audience. By combining art, technology, and design, we realize projects ranging from multimedia installations to global opening ceremonies and international festivals.

Each of our projects has a unique format that transforms ideas into expressive and functional solutions that go beyond the conventional.

Team

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Since 2017, the studio has been bringing together creative and art directors, designers, media artists, musicians, engineers, projection and lighting technology specialists. Our team performs full-cycle production: from idea to implementation.

team

We are creating

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Media art festivals

Multimedia shows

Architectural mappings

Installations

CG

Digital art exhibitions

Stage designs

AV performances



T-BANK / GAZPROMBANK / VK / TATNEFT
CAMOKAT / X5 GROUP / NUUM / 2GIS
MEGA / AVTODOR / ATOM / TRANSNEFT
MOSQUARIUM / SADOVOE KOLTSO
INNOPOLIS / SCHOOL 21 / AKBARS DOM

International media art festival

NUR

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[About the project](#)

One of the largest festivals in Russia uniting creative industries representatives from all over the world.

Multimedia show

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DVIZHENIE

[About the project](#)

Opening ceremony of main real estate forum in Sochi, Russia.

TALES OF TIME

Architectural mapping



[About the project](#)

An architectural mapping that represent an immersive journey through the century-old history of the Spasskaya Tower of the Kazan Kremlin.

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Installation

FRAGMENTS

[About the project](#)

Installation as a temporary storage of fragments of human memory in the XVII century tower.

Architectural mapping

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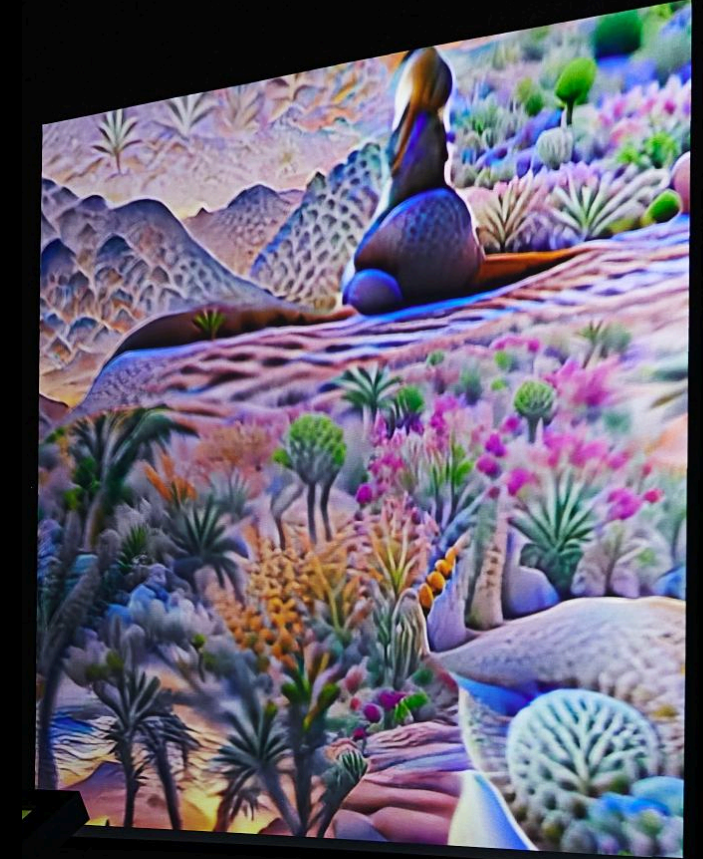
GAZPROMBANK



[About the project](#)

An architectural mapping show on the facade of the Winter Palace in St. Petersburg.

NUR NOW



[About the project](#)

One of the world's largest digital art exhibitions, uniting more than 200 artists from 30 countries.

Installation

REALITY

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TUNNEL

[About the project](#)

An installation where sound and light interact with individual subconscious sensations through LED columns and synchronized volumed sound.

CG

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KAZANYSH



[About the project](#)

Graphics for the opening ceremony of the International
Architecture and Construction Forum

PENTA

[About the project](#)

An audiovisual performance exploring pentatonics an interval system the basis of musical theory in many world cultures.

Multimedia show

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FORUM DID

[About the project](#)

Multimedia show at the opening of the Startup and Innovation Forum about the importance of digitalization and transformation in a rapidly changing world.

Stage design

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TON

[About the project](#)

Stage designs in non-conventional spaces
within a large music event.

Installation

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BOZ

[About the project](#)

A meditative kinetic installation that immerses viewers in thoughts about harmony in the society of the future.

Website

Behance

Telegram

Vimeo

Instagram*

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*Instagram is a project of Meta Platforms Inc., whose activities in the Russian Federation are prohibited and recognized as extremist.